

# ASSOCIATION NEWSLETTER

NOE VALLEY MERCHANTS AND PROFESSIONALS ASSOCIATION ++ P.O. BOX 460574, SAN FRANCISCO, CA 94146  
ROBERT T. RODDICK, President, NOE VALLEY LAW OFFICES \* MEAGAN BROWN, Vice President, EDWARD JONES  
BECKY FEIJOO, Treasurer, BANK OF AMERICA, NOE VALLEY BRANCH \* RANNY VIQUEZ, Secretary, ATOMICA MEDIA

## REGULAR MEETING

SEPTEMBER 28, 2011 at 9:00 am

Bank of America, Second Floor

Call to order, Minutes and Reports: 1) Secretary's Minutes and 2) Treasurer's Report;

Old Business: 1) October Breakfast Meeting Announcement, 2) Wine Walk recap; 3) ADA Update;

New Business: 1) Harvest Festival Hayride; 2) Council's Award Dinner; 3) Holiday Lighting (See Attachments); 4) Events Committee re: 24 HOLIDAYS on 24<sup>th</sup> STREET.

### NOE VALLEY WINE WALK

Our First Annual Noe Valley Wine Walk was held on September 14<sup>th</sup> and it was a smashing success. A special, "Thank you", to all nineteen businesses that participated. There were 400 tickets presold and 400 sold at the ticket stations. Thanks to Steven Restivo of Steven Restivo Productions for a job well done. This was a first time excursion into Noe Valley for many of the participants. The repeated word, over and over, was "**I didn't know your business was even here.**" It was a very successful promotion for Noe Valley.

### COUNCIL OF DISTRICT MERCHANTS AWARDS DINNER

The Council of District Merchants is hosting their Annual Awards Dinner and Silent Auction on October 27<sup>th</sup> at Patio Espanol Restaurant. Silent Auction & No-Host bar at 6:00pm with dinner at 7:30pm. Noe Valley has always been well represented, having one to three tables. Dinner tickets are \$95 each. Invitations will be emailed to all members. I look forward to hearing from you. There will be a Jazz Quartet, dancing, entertainment, colorful impersonations of San Francisco historical characters moving throughout the event and a fine dinner. Have your picture taken with Mayor Sutro or Emperor Norton, his campaign manager.

### MELISSA GRIFFIN of the EXAMINER –MASTER OF CEREMONIES

After the wonderful performance by Melissa Griffin at the Noe Valley Mayoral Forum, yours truly invited Ms. Griffin to be the Master of Ceremonies at the Council's Awards Dinner and she has graciously accepted. The Awards Dinner is one event that you will not want to miss, especially right before the election. The candidates will all be there. Ask that all important question, "When are you going to improve the parking in Noe Valley?" or "**When is the City going to require landlord/tenant Notice of ADA Non-compliance?**"

### NOE VALLEY HARVEST FESTIVAL

#### *Harvest Festival Hayride*

The Harvest Festival is on for October 14, 2011, and as usual, the Merchants will be offering our traditional Harvest festival Hayride, completely sponsored by ZEPHYR REAL ESTATE. Bill Hoover of Gallery of Jewels at 550-0226, our chairperson needs volunteers. Help out, call Bill and volunteer. Boarding will be at Walgreens from 11:00 am to 3:00 pm with on an off boarding at Harvest Festival.

We need your participation. Your Association produces events to promote Noe Valley throughout San Francisco. Here is your opportunity to promote your business. Decorate your storefront and offer an in house sale item or two. Print Discount Coupons for handouts at the Boarding Stations.

### ST. PHILIP'S ANNUAL FESTIVAL

#### *"A Noe Valley Tradition"*

St. Philip's will be hosting their Annual Parish Festival on Saturday and Sunday, September 24<sup>th</sup> and 25<sup>th</sup>. For this event all of the proceeds go to support St. Philip's Grammar School. It is a worthy cause. It is another fine activity in Noe Valley. Truly the original *Noe Valley Tradition* for seventy-nine years.

### BREAKFAST MEETING

October 26, 2011 at 10:00 am

The Breakfast Meeting is rescheduled for October at **Noe's Nest Bed & Breakfast at 1257 Guerrero Street, 821-0751.** "Thank you," Sheila Ash. This has been one of the Associations best events. Hope to see you there.