

SURVEY Mid-Summer's Celebration

On June 19th from 3-6 PM, the Mid Summer's Celebration took place. It included a Hayride, a Children's Petting Zoo, a Children's Interaction Chalk Murals, Garden Demos, Bugs of all sorts, and live music. Now that we have email access to all members, we will be asking for direct feedback concerning all promotions.

Your Association needs to know ***"How to promote your business"***. We need to hear your comments and recommendations. Please, answer the survey and return it to us. Our success is based upon your participation.

Business name _____ Contact person _____

Address/telephone _____ Email _____

Did your business participate ____ if yes how: _____

By sign/poster placement [] By hosting a store event [] By theme decorations [] By use of public service information sidewalk tables [] By use of general business discount coupons []
By use of event handouts/discount coupons distributed at Hayride boarding and other event activities []
By volunteer staffing [] By making cash contribution [] By sponsoring an activity []

Did your business increase the day of the event?

What can we do to improve your business?

Are these events good for business?

Do these events generally help promote Noe Valley and your business?

Do these events increase your customer or client base?

What can we do to improve this event, in order to better serve you?

Do we need to spread the event activity throughout the commercial corridor?

The Holiday Season is coming up. What would you like to see? How can we improve this event?
The season runs from the day after Thanksgiving through the New Year
