



October 15, 2010

Dear Noe Valley Merchant:

The 6th annual Noe Valley Harvest Festival will take place on Saturday, October 23rd from 10am to 5pm. This is a beloved neighborhood event attracting visitors from Noe Valley and beyond. No parking will be allowed on 24th Street between Sanchez & Church Streets. *Cars parked at these locations after 5 a.m. on Saturday October 23rd will be towed.* Towing even one car makes us VERY sad so please mark your calendars and watch for our reminder “no parking” signs.

What the Harvest Festival will have

- Lots of activities and contests geared towards families
- Neighborhood bands playing rock oldies, folk and blues
- Two blocks of art, craft and community business booths
- Merchant sidewalk sales, hayrides and contests along 24th Street

What the Harvest Festival will NOT have

- Alcohol for sale
- Exceedingly loud bands
- Corporate booths
- Hundreds and thousands of attendees littering our streets

This festival is not intended to rival the scope of Festivals such as those on Union or Haight Streets. The NVHF planning committee is made up entirely of volunteers who want the best event that represents our wonderful Noe Valley neighborhood. With this in mind please feel free to contact us with any questions or concerns. If you anticipate any special needs for October 23rd, please call me at 415-826-4470 or email me at noeharvestfestival@gmail.com. Please also visit www.noevalleyharvestfestival.com for more detailed Festival information.

Thanks very much for your time- we hope to see you at the festival.

Sincerely,

Richard Hildreth
Noe Valley Harvest Festival Committee Member
www.noevalleyharvestfestival.com

**The Noe Valley Harvest Festival is a project of
the Noe Valley Association, a Community Benefits District.
All contributions are tax-deductible to the extent allowed by law.
www.noevalleyassociation.org • 1330 Castro Street • San Francisco • CA • 94114**



6th annual

Noe Valley Harvest Festival

A Family Festival! FREE and open to all
Saturday, October 23, 2010 • 10am – 5pm
on 24th Street between Church and Sanchez Streets

Kids' Costume Contest • Live Music & Entertainment • Pumpkin Patch
Pets' Costume Contest • Balloon Artist • Circus Finelli • Story Telling
Face Painting • Farmers Market • Arts & Crafts • Jumpy Tents

The Farmers Market will be in full swing all day from 8am – 5pm, featuring fresh, organic produce, prepared foods, LIVE music, etc.

Parking Available at James Lick Middle School (25th Street between Castro & Noe Streets)

Live Music & Entertainment 10:00-5:00

Church Street Stage 10-5:

Welcome Announcements – 10:00

Emcee Michael Capozzola

Noe Valley cartoonist and comedian

Jude Reseigne – 10:00

Kailua Blue – 11:00

Kif – 12:00

Kids' and Pets' Costume Contests – 1:00

True Margrit – 2:00

The Psychotherapists – 3:00

The SHE'S – 4:00

Farmers Market Stage 8:30-4:

Damond Moodie – 8:30

Failure to Disperse - Acoustic Revolt

& Road Show – 10:30

The Family Crest – 1:00

Lily Holbrook – 2:00

Chemistry of the Heart – 3:00

Annual Hayride! - FREE hayride for the kids from 11am-3pm on a traditional wagon pulled by a team of beautiful horses. Sponsored by the Noe Valley Merchants and Professionals Association and Zephyr Real Estate. Drop off and pick up at Walgreens, Castro & Jersey Streets.

Festival Artists, Craftspeople & Non-Profit Vendors

Celebrate exhibiting artists, craftspeople & non-profits which support our Noe Valley economy & community. With more than 60 different types of crafts, jewelry and artwork to choose from, support our exhibitors and get a jump on your holiday shopping!

Please visit our website for more information: www.NoeValleyHarvestFestival.com

A big THANK YOU to our SPONSORS!



The Noe Valley Harvest Festival is sponsored by the Noe Valley Association
www.noevalleyassociation.org



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